

# Exclusive Savings

As a member of the Muskegon Lakeshore Chamber of Commerce, you have access to exclusive savings with businesses we have partnered with! Here are some of our most popular savings opportunities:



## Workers Compensation

Participate in one of the most comprehensive and rewarding workers compensation plans in Michigan. You can qualify for an automatic 5% premium reduction and have the potential to earn a cash dividend. For more info, call the Chamber at 231-722-3751.



## Create or Enhance Your DEI Culture

In partnership with Muskegon Community College, members receive a complimentary virtual consultation on Diversity, Equity, and Inclusion best practices! This benefit also includes 10% off the training rate for DEI services provided by MCC. For more information, please contact: the office of DEI at MCC at [mccdei@muskegoncc.edu](mailto:mccdei@muskegoncc.edu)



## Exclusive Marketing Tool Savings

Enjoy exclusive savings on Constant Contact's entire suite of online tools. Chamber members receive 25% off for a year or 20% off for six months! Call [1-855-797-4708](tel:1-855-797-4708) or email them at [coach@constantcontact.com](mailto:coach@constantcontact.com).



## Save on Utility Bills!

In partnership with the Michigan Chamber, members can receive a free analysis of your utility billing to investigate errors, overpayments or opportunities for future savings! This program is ideal for members who spend \$50,000 or more annually on utility bills. Findings often lead to significant savings. No obligation. You decide what you want to activate. For more information contact: David Brownback, [dbrownback@michamber.com](mailto:dbrownback@michamber.com)



## Support the Muskegon Museum of Art!

In partnership with the Muskegon Museum of Art, chamber members receive 50% off a \$150 art museum corporate membership. This includes 2 free daily admission passes, invites to special events and discounts for purchases and more! This benefit also includes free admission to 1,000 museums nationwide! To sign up: contact Kelli Hepler, [khepler@muskegonartmuseum.org](mailto:khepler@muskegonartmuseum.org)



## Business Health Insurance

Design a plan to give your employees the security of health insurance through Blue Cross Blue Shield of Michigan while balancing the needs of your business. From health and dental plans to prescription coverage and vision care, you can get the plan you need.

# Exclusive Access

As a member of the Muskegon Lakeshore Chamber of Commerce, you have access to over 20 benefits to help grow your business and save money! Here are some of our most popular benefits:



## Your Next Meeting or Retreat

Need a break from the office or a place to hold your next retreat? As a Chamber member, you have access to utilize our training room, board room, or committee room whenever you need it and it is available. To learn more email Martha Samuel at [msamuel@muskegon.org](mailto:msamuel@muskegon.org) or call 231-722-3751.

## MACC Meeting Space

As a chamber benefit the Muskegon Arts and Culture Coalition will supply free meeting space to chamber members. Please note, space and availability may vary. Contact venue directly to see availability and book room. Participating locations include: Frauenthal Center, Hackley Library, Hackley & Hume Historic Site, Heritage Museum of Business and Industry, Muskegon Museum of History & Science, Muskegon Area District Library, Muskegon Community College, Muskegon Museum of Art, West Michigan Symphony/The Block.



## Grow with Google

The Muskegon Lakeshore Chamber of Commerce is a Grow with Google partner, allowing you to utilize their tools and services to grow your business, increase your digital presence, and broaden your knowledge of digital skills. To utilize Grow with Google, email [tjackson@muskegon.org](mailto:tjackson@muskegon.org)



## Your Business Advocate

Membership includes a wealth of advocacy benefits and resources including face time with elected officials, research and issue support, action alerts, business friendly voting guides and more. Visit [muskegon.org/membership/advocacy](https://muskegon.org/membership/advocacy) to learn more.



## Networking & Affordable Training

Each month you will see a variety of events. All chamber-hosted events allow you to network to grow your business relationships while learning important news and information. Look for training opportunities throughout the year including marketing, business start-up 101, finance and more! See the full calendar at [muskegon.org](https://muskegon.org).



## Your Source For Employee Retention

These local gift certificates are accepted at more than 70 businesses! Use them to reward your employees for work anniversaries, holiday gifts and more! You may also consider signing on as a participating merchant (only available to Chamber members). Learn more at [muskegon.org/community-cash](https://muskegon.org/community-cash).



## One Stop Shop for Business Counseling & Resources

SCORE counselors, the Business Resource Team, and Greater Muskegon Economic Development are here to help you develop and expand your business. Learn more at [muskegon.org/business-resources](https://muskegon.org/business-resources).

# Exclusive Promotions

As a member of the Muskegon Lakeshore Chamber of Commerce, you have free and affordable advertising opportunities to promote your business to fellow chamber members and community members across the whole county. Here are some of our most popular promotions:



## The Best Networking Events

There are a variety of events for every employee in your business - from small networking events to larger scale breakfasts and outings. Being a chamber member gives you discounted registration costs for these events and we can work with you to create an event targeting your ideal market. To see the full calendar visit [muskegon.org/events-programs/chamber-events](https://muskegon.org/events-programs/chamber-events)



## Add Credibility

A chamber of commerce is one of the most respected and trusted brands in America! Consumers are 73% more likely to be highly aware of business if they are a member of the chamber and 68% more likely to think positively of its local reputation. (Source: [Shapiro Group, Atlanta, Georgia](#))



## Direct Referrals

Chamber staff, board and volunteers are committed to referring your business. It happens many different ways - in meetings, presentations, on the phone, via email, through the website and more! As a member, you become part of this credible list of business resources. We also encourage you to conduct business with your chamber family as much as you can to help each other connect and grow.



## Coupons

As a member, you have the ability to offer and receive coupons for other members and community members. This is a great way to support other businesses and expose your companies to other members.



## Member Connect Facebook Group

Gain access to a private Facebook Group with 600+ local chamber members! This is a FREE way to promote your organization to other members. To join, go to Facebook and search "MLCC Member Connect."



## Online Business Directory - Over 240k Hits!

As a member, you receive an online business directory listing on the chamber website—working for you 24 hours a day, seven days a week. It helps improve visibility and results placement—even on other search engines like Google. Your business referrals data are collected from the directory and a report can be viewed any time by entering the Member Portal at [muskegon.org](https://muskegon.org).

## Looking for more information on member benefits?

Visit [muskegon.org](https://muskegon.org) | Call the Chamber Membership team at 231-722-3751 |  
Email [mlcc@muskegon.org](mailto:mlcc@muskegon.org).