

SPONSORSHIP



LAKESHORE LIVING SHOW

PLATINUM - \$7,500 - EXCLUSIVE

- 20'x10' booth space in a prime location
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event billboard (if secured by post date)
- Business logo on event banners and event tickets
- Host a seminar session at the event
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 100 tickets to the Lakeshore Living Show

HOME SPONSOR - \$5,000 - EXCLUSIVE

- 20'x10' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners
- Host a seminar session at the event
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 75 tickets to the Lakeshore Living Show

CUISINE SPONSOR - \$5,000 - EXCLUSIVE

- 20'x10' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banner
- Host a seminar session at the event
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 75 tickets to the Lakeshore Living Show

OUTDOOR SPONSOR - \$5,000 - EXCLUSIVE

- 20'x10' booth space
- Business logo on all print marketing
- Business logo on electronic marketing
- Business logo on event banners
- Host a seminar session at the event
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 75 tickets to the Lakeshore Living Show

T-SHIRT SPONSOR - \$1,500 - EXCLUSIVE

- Business logo recognition on event t-shirt worn by all event staff and event volunteers
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 10 tickets to the Lakeshore Living Show

LANYARD SPONSOR - \$1,000

- Business logo recognition on event lanyard worn by all event staff and event volunteers
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 10 tickets to the Lakeshore Living Show

COFFEE SPONSOR - \$1,000

- Coffee station for event attendees
- Business recognized during event
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 10 tickets to the Lakeshore Living Show

SEMINAR SPONSOR - \$750

- Host a seminar session at the event
- Business recognized at seminar space and prior to each seminar
- Business logo on all seminar signage
- Business logo on seminar marketing material
- Sponsor of a prize donation to event attendees (audience 3,000+)
- 2 tickets to the Lakeshore Living Show for seminar facilitator team

BECOME AN EXHIBITOR

BOOTH	*MEMBER	NON-MEMBER
8' x 8'	\$600	\$900
10' x 10'	\$700	\$1,000
20' x 10'	\$1,350	\$1,750



HOST AN EDUCATIONAL SEMINAR

Expose your brand and expertise to a targeted audience at this year's Lakeshore Living Show. If you are interested, please identify the topic and time that works best

Save on booth fees by becoming a Chamber member! Call 231-722-3751 or visit www.muskegon.org

**Member prices apply to Muskegon Lakeshore Chamber of Commerce and Lakeshore Home Builders Association members.*