



COMPANY INFORMATION:

Business Name: _____ Date Est. ____/____/____ (Month/Day/Year)

DBA: _____ Municipality (City, Township, Village): _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ 800#: _____

Company Email: _____ Website: _____

Preferred Method of Contact: _____ Permission to text? Yes No

Company President/CEO/Owner

Name: _____ Title: _____ Email: _____ Cell: _____

Main Company Representative

Name: _____ Title: _____ Email: _____ Cell: _____

Additional Company Representatives

Name: _____ Title: _____ Email: _____

Category Listings (Choose from provided list)

Category Listing: _____ Additional Category Listing: _____

Social Media Sites You Would Like Listed? (Check all that apply & write @name):

Facebook _____ LinkedIn _____ Instagram _____

Number of Employees Full-Time: _____ Part-Time: _____

Minority-Owned Woman-Owned Family-Owned Home-Based Locally-Owned in Muskegon or W.Michigan Veteran-Owned

Reasons for Joining? (Check all that apply):

Marketing Programs & Seminars Networking Worker's Compensation Gift Certificate Programs Advocacy Other _____

In addition to receiving our valued publications (E-vents, E-news,..etc), are you interested in receiving email communications regarding any of the following? (Check all that apply):

Government Advocacy Updates Tourism Manufacturing DEI

Annual Membership Investment

Membership investment level: \$ _____

Add \$25 for application processing fee \$ _____ 25 _____

Amount Due with Application: \$ _____

Payment Method: Check Included Visa/MasterCard/Discover/AmEx

Card Number: _____

Expiration: _____ 3-digit pin on back of card: _____

Please include cardholder statement mailing address:

Signature: _____ Date: _____

Auto Renewal (Automatically Charge Dues): Yes No

SEE INVESTMENT OPTIONS ON THE BACK



For internal use only

Chamber Representative: _____ REFERRED BY: _____

Date of Benefits Meeting: _____ ASSIGNED TO: _____

MEMBERSHIP INVESTMENT

All memberships include the following:

- Company name, logo, and social links in our on-line business directory—250,000 visitors annually!
- Business advocacy with legislative updates and alerts
- Access to 60+ networking events annually—1250+ business decision-makers
- Targeted programming for DEI, Manufacturing, Non-profit, & Tourism Members
- Discounts on business services and products
- Opportunity to post events and company news online and in social media
- A subscription to monthly chamber e-news updates and invites
- Complimentary Muskegon Lakeshore Livability magazine
- Certificate of Origin processing
- Muskegon Lakeshore Chamber membership decal
- Opportunities for ribbon-cutting and celebration ceremonies
- Member pricing for all events
- Access to business resource experts, training, and business planning services

Please choose one of the following investment levels:

○ Basic Business—\$375

These businesses are new or sole proprietors that are looking to make connections through networking and marketing. Benefit from affordable training programs and cost-saving products and services. These businesses typically employ one or two people.

○ Entrepreneur—\$850

Entrepreneurs hold our community's future in their hands! They stay connected by attending events, taking advantage of business resources on the chamber website and learning the latest in business trends at affordable training programs. Entrepreneur employment numbers vary. Joining benefits include:

+ Includes three representatives to receive member communications; additional category listing

○ Leadership Membership—\$2,500

There are a few organizations in every community that support their chamber with strong leadership. They enjoy the benefits of membership, go the extra mile to support advocacy for the business community. Professional networking and learning from their peers are of great interest. These high-powered community leaders participate at the Leadership Membership Level to showcase their commitment to the Muskegon Lakeshore, actively engage in legislative issues and to support the Chamber's mission of improving the economic climate and quality of life in West Michigan.

+ One Fast Pass for the Business for Breakfast Series
+ Up to five representatives to receive member communications
+ One Category
+ Ask about your 4th custom benefit

○ Small Growing Business—\$550

Small businesses stabilize and support our local economy! They are growing and looking to the future with optimism. They want to build business with referrals, professional contacts, website exposure and up-to-the minute business resources and information. This group may employ up to 25. Additional joining benefit:

+ Includes two representatives to receive member communications

○ Established Business—\$1,500

With experience in their respective industries, established business members want information on the latest business trends. By building a professional network and client base, they network and enjoy web exposure. They get involved and support economic development and advocacy efforts. Employee numbers are up to or near 50 people. Joining benefits include:

+ Includes up to four representatives to receive member communications
+ Additional category listing
+ Ask about your 3rd custom benefit

○ Foundation Membership—\$5,000

Foundation Membership Chamber members are proven business and community leaders. This group develops the vision and strategies to make Muskegon a great place to invest, work, live and play. It is an opportunity to show commitment as good corporate citizens and actively engage in the issues important to business and the region. The Chamber values commitment and applauds efforts to strengthen our region with leadership. Their contributions provide the financial foundation required to sustain this award-winning chamber over time.

+ Special invites to VIP events
+ Two Fast Passes for Business for Breakfast Series
+ Additional Category Listing
+ Up to 10 representatives to receive member communications
+ Ask about your custom benefit

Gig investment level available for startup, seasonal, part-time, virtual/freelance businesses at \$250.00 (limited benefits)