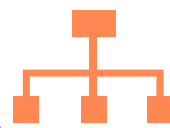




# BUSINESS RESOURCE GUIDE

**Your FREE Connection to Knowledge,  
Networking, Resources and Success  
On the Lakeshore**



Contact us:  
Greater Muskegon Economic Development or  
Muskegon Lakeshore Chamber of Commerce  
231-722-3751

# What is the Muskegon Business Resource Team?



The Muskegon BRT is a **FREE** business outreach program comprised of local, regional and state organizations that educate and counsel at every stage of growth. These organizations provide **programming, incentives, and referrals** to help businesses start, grow and stay in Muskegon County. This one-stop source offers easy access to the services and connections needed to run businesses effectively, efficiently and profitably! Many of the organizations specialize in various growth stages, ● Start-up, ● Growth, ● Expansion.

## Counseling, Research & Regulations

		Services:
● ●	Employers Association of West Michigan <a href="http://eawm.net">eawm.net</a>	HR, safety, benefits and wellness
● ● ●	Hackley Business Library <a href="http://hackleylibrary.org">hackleylibrary.org</a>	Business research, data, programming
● ● ●	Michigan Small Business Development Center <a href="http://sbdcmichigan.org">sbdcmichigan.org</a>	No cost training, counseling, market research
● ●	Greater Muskegon Economic Development <a href="http://developmuskegon.org">developmuskegon.org</a>	Economic development services, expansion
● ●	Muskegon Innovation Hub (GVSU) <a href="http://gvsu.edu/mihub">gvsu.edu/mihub</a>	Coaching, funding, networking, work space
●	Muskegon Inventors Network <a href="http://muskegoninventorsnetwork.org">muskegoninventorsnetwork.org</a>	Product research, counseling, mentoring
● ● ●	Muskegon Lakeshore Chamber of Commerce <a href="http://muskegon.org">muskegon.org</a>	Resource organization, varied services
● ● ●	SCORE <a href="http://muskegon.score.org">muskegon.score.org</a>	Free mentoring and counseling, workshops
● ● ●	White Lake Area Chamber of Commerce <a href="http://whitelake.org">whitelake.org</a>	Resource organization, marketing
● ●	GROW <a href="http://growbusiness.org">growbusiness.org</a>	Business loans, training, mentoring, consulting
● ●	PTAC - Government Contracting Assistance <a href="http://muskegonarefirst.org/ptac">muskegonarefirst.org/ptac</a>	Government contracting assistance

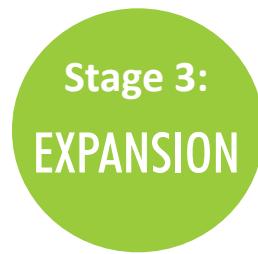
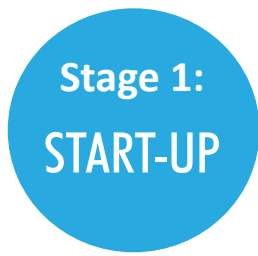
## Finance

		Services:
● ● ●	Economic Development Foundation <a href="http://growmichigan.com">growmichigan.com</a>	Business loans
● ●	GROW <a href="http://growbusiness.org">growbusiness.org</a>	Business loans, training, mentoring, consulting
● ●	Michigan Economic Development Corporation <a href="http://michiganbusiness.org">michiganbusiness.org</a>	Financing assistance, training dollars
● ● ●	Michigan Small Business Development Center <a href="http://sbdcmichigan.org">sbdcmichigan.org</a>	Counseling on financing and projections
● ● ●	Muskegon Angels <a href="http://muskegonangels.com">muskegonangels.com</a>	Muskegon investor group
● ●	Northern Initiatives <a href="http://northerninitiatives.org">northerninitiatives.org</a>	Loans and business expertise
● ● ●	SCORE <a href="http://muskegon.score.org">muskegon.score.org</a>	Counseling on financial projections, budgeting
● ● ●	Small Business Administration <a href="http://sba.gov">sba.gov</a>	Loan guarantees, contracts, counseling
● ●	Start Garden <a href="http://startgarden.com">startgarden.com</a>	Entrepreneur support, pitch awards

## Who Should Use the BRT?

Whether a business is in the idea, start-up, sustaining or expansion stage, the BRT has resources to help. The BRT partners work with businesses in most industries. All conversations are confidential!





## Education, Training & Innovation

		Services:
Baker College	baker.edu	Small Business Entrepreneurship degree
Employers Association of West Michigan	eawm.net	HR, leadership, team and communications
Lakeshore Fab Lab	muskegoncc.edu/lakeshore-fab-lab	Prototyping, fabrication, counseling
Michigan Manufacturing Technology Center	mmtcwest.org	Training and varied services
Michigan Small Business Development Center	sbdcmichigan.org	Education and training
Muskegon Area Career Tech Center	muskegonisd.org	Career partnerships
Greater Muskegon Economic Development	developmuskegon.org	Varied economic development services
Muskegon Community College	muskegoncc.edu/workforce-training	Education, training and varied services
Muskegon Innovation Hub (GVSU)	gvsu.edu/mihub	Marketing and strategy
Muskegon Inventors Network	muskegoninventorsnetwork.org	Training for inventors
Muskegon Lakeshore Chamber of Commerce	muskegon.org	Marketing, technology, business growth
PTAC - Government Contracting Assistance	muskegonareafirst.org/ptac	Government contracting assistance
West Michigan Works!	westmiworks.org	Talent recruitment, training, development
White Lake Area Chamber of Commerce	whitelake.org	Marketing, technology, business growth
GROW	growbusiness.org	Business loans, training, mentoring, consulting

## Location Assistance or Incubator Programs

		Services:
AMG Business Center	amgbusinesscenters.com	Office workspace, small business services
Century Club Retail Center	bit.ly/2LmPkff	Retail market space
The Lakes Mall	thelakesmall.com	Short-term lease program for startup retail
Greater Muskegon Economic Development	muskegonareafirst.org	Listings of properties with incentives
Muskegon Farmers Market, Kitchen 242	muskegonfarmersmarket.com	Food product development, retail space
Muskegon Innovation Hub (GVSU)	gvsu.edu/mihub	Office workspace, support services
Muskegon Lakeshore Chamber of Commerce	muskegon.org	General relocation information
Western Market	muskegonwesternmarket.com	Seasonal retail space

**WATCH MUSKEGON™**

## How Else Can the BRT Help Your Business?

- Advocacy & Public Policy
- Manufacturing Support
- Business to Business Connections
- Import & Export Assistance
- Internship Programs
- Meeting Spaces
- Networking Events

# YOUR MUSKEGON BRT:



discover-manufacturing.com  
616-494-8835



whitelake.org  
231-893-4585



eawm.net  
231-759-0916



gvsu.edu/mihub  
616-331-6900



growbusiness.org  
616-458-3404



michiganbusiness.org  
888-522-0103



mmtcwest.org  
616-771-0304



muskegonisd.org  
231-767-3600



developmuskegon.org  
231-724-3179



muskegoncc.edu  
231-777-0456



muskegon.org  
231-722-3751



muskegonareafirst.org/ptac  
231-722-7700



muskegon.score.org  
231-722-3751



sbdcmichigan.org  
616-331-7370



startgarden.com  
231-250-2845



westmiworks.org  
231-724-6381

Note: Information you share will be used confidentially for the purpose of connecting the appropriate resources to your business. There is no commitment or obligation to use any services as result of a meeting.

Not sure where to start?  
Greater Muskegon Economic Development or  
Muskegon Lakeshore Chamber of Commerce  
231-722-3751

