



LIVE



WORK

PLAY

Muskegon Lakeshore Talent Recruitment Tour

Are you trying to recruit executive or skilled talent from outside the area? Your chamber offers customized community tours upon request!

HOW IT WORKS

Step 1: A community specialist will conduct a brief interview or survey with you, or your prospective employee, about lifestyle activities and interests.

These topics include:

- Recreation
- Arts and culture
- Education
- Children's activities
- And more!

Step 2: Based on what the community specialist learns from your candidate, they will create a driving tour, showing off the area's best assets. The tour takes one to two hours and can include stops at yacht clubs, golf courses, public or private schools, etc.

Cost:

\$200/per tour (available to Chamber members only)

This covers the cost of planning, automobile/gas, staff time and refreshments.

Several members will receive a complimentary tour as part of their membership. Contact the Muskegon Lakeshore Chamber of Commerce to see if your membership qualifies for a free tour.

BOOK YOUR TOUR

To learn more or schedule a tour for a potential employee, contact the Muskegon Lakeshore Chamber of Commerce at 231-722-3751 or email mlcc@muskegon.org.