

## LEARN. GROW. ENERGIZE.

Over the past 30 years, 1,000+ individuals have participated in this unique program and many have assumed leadership roles in Muskegon County on civic, community, non-profit and governmental boards and commissions. For additional information, contact Kristin Knop at the Muskegon Lakeshore Chamber of Commerce at 231-722-3751 or [kknop@muskegon.org](mailto:kknop@muskegon.org).

Below is the schedule at a glance. Minor agenda adjustments may occur. Transportation, refreshments, and meals included.

### WEDNESDAY, SEPTEMBER 1 | 3:45 PM - 5:00 PM

#### Welcome Orientation

Meeting location: Dockers, 3505 Marina View Point, Muskegon, MI

### THURSDAY, SEPTEMBER 2 | 8:30 AM - 4:00 PM

#### "A Lifetime Adventure"

A guided bus tour of the northern lakeshore, presented by area leaders with active stops at the Muskegon Luge Adventure Sports Park and Howmet Aerospace.

Meeting location: Muskegon Lakeshore Chamber Parking Lot, 380 W. Western Ave

### MONDAY, SEPTEMBER 13 | 5:00 PM - 8:00 PM

#### "It Starts In Your Neighborhood"

A light meal in downtown with neighborhood leaders, followed by an *optional* community bike tour with Roll-on Muskegon.

Meeting location: Muskegon Farmers Market, 242 W. Western, Muskegon, MI

### THURSDAY, SEPTEMBER 23 | 8:30 AM - 4:00 PM

#### "Clean Water for All"

Bus tour with elected officials followed by a tour of Muskegon Resource Recovery and a Muskegon Lake cruise on the W.G. Jackson, learn how Muskegon is committed to protecting our environment.

Meeting location: Grand Valley State University Annis Water Research Institute  
740 W. Shoreline Dr, Muskegon MI

### THURSDAY, OCTOBER 7 | 8:30 AM - 12:00 PM

#### "Three Became One"

The story behind the largest ever investment in healthcare, a comprehensive senior services program, and a guided walking tour with the Mayor of Norton Shores.

Meeting location: Tanglewood Parking Lot, 560 Seminole Rd, Norton Shores, MI

### THURSDAY, OCTOBER 21 | 1:30 PM - 5:00 PM

#### "Starting From Nothing"

Learn about how a small group of people set out to rebuild a vibrant city center.

Meeting location: Muskegon Museum of Art, 296 W. Webster, Muskegon, MI

### THURSDAY, NOVEMBER 4 | 8:30 AM - 1:30 PM

#### "We Almost Tore It Down"

Muskegon City Manager, Frank Peterson, talks about how strong leadership saved the Mercy Health Arena and other unpopular success stories.

Meeting location: Mercy Health Arena, 470 W. Western, Muskegon, MI

### THURSDAY, NOVEMBER 18 | 8:30 AM - 12:00 PM

#### "Build It and They Will Come"

Hear from top education leaders on how structured learning is the key to future success. Includes tour of unique and innovative education facilities.

Meeting location: Muskegon Career Tech Center, 200 Harvey Street, Muskegon, MI

### THURSDAY, DECEMBER 2 | 8:30 AM - 1:30 PM

#### "Business Matters"

Discussion with key business leaders on the ups and downs of the local economy. Presentation lunch wraps up the program.

Meeting location: Muskegon Lakeshore Chamber, 380 W. Western, Muskegon, MI

