



LIVE



WORK

PLAY

Muskegon Lakeshore Talent Recruitment Tour

Are you trying to recruit executive or skilled talent from outside the area? Your chamber offers customized community tours upon request!

HOW IT WORKS

Step 1: Our community specialist, Sue Carpenter, will conduct a brief interview or survey with you, or your prospective employee, about lifestyle activities and interests.

These topics include:

- Recreation
- Arts and culture
- Education
- Children’s activities
- And more!

Step 2: Based on what she learns from your candidate, Sue will create a driving tour, showing off the area’s best assets. The tour takes one to two hours and can include stops at yacht clubs, golf courses, public or private schools, etc.

Cost:

\$125/per tour (available to Chamber members only)

This covers the cost of planning, automobile/gas, staff time and refreshments. Several members will receive a complimentary tour as part of their membership. Contact Sue to see if your membership qualifies for a free tour.

BOOK YOUR TOUR

To learn more or schedule a tour for a potential employee, contact Sue at 231-722-3751 or email scarpenter@muskegon.org

MEET YOUR TOUR GUIDE



SUE CARPENTER

Sue and her husband were transferred quite often in the early years of their marriage. Because of this, Sue is very sensitive to what it takes to relocate to a new community. She has lived in 10 different communities across eight states and understands first-hand what is great about West Michigan.

“After doing our own research on the cost of living, educational opportunities and recreation, we decided that the Muskegon Lakeshore is the best place to raise an active family and for our parents to retire. We jumped at the opportunity to relocate to this beautiful area and have now lived here for 14 years. I am confident your prospects will discover this truly is the best place to live, work and play!”

