



 LIVABILITY

MUSKEGON LAKESHORE

Region, Michigan

Dear Chamber Member,

As you may know, one of our primary roles is to promote the Muskegon Lakeshore region to attract investment, talent, new residents and visitors.

We are partnering with Livability Media to execute a digital marketing program that includes significant exposure on Livability.com and an outstanding print publication, *Livability Muskegon Lakeshore Region*, Michigan. Livability Media is a nationally recognized authority on the best places to live and work.

We intend to reach target audiences ranging from site selectors to entrepreneurs, talented and skilled workers and active families. We are seeking residents and visitors attracted to our outdoor recreation, natural beauty, great jobs, and quality of life.

I encourage you to take this opportunity to expand your reach and reinforce your brand to potential customers or talent through this new promotional program.

A representative will be in our area in the upcoming weeks to talk about advertising options in the magazine. To request a meeting and learn more about advertising opportunities, please email sales@livmedia.com or call (800) 333-8842 ext. 292.

Thank you for your support in this joint effort to promote the Muskegon Lakeshore region.

Best Regards,



CINDY LARSEN

President

Muskegon Lakeshore Chamber of Commerce

