



COUNTY STATISTICS

Employment Numbers

Labor Force

Mar 2015 = 77,700
 Mar 2016 = 78,900
 Apr 2015 = 77,700
 Apr 2016 = 78,900
 May 2015 = 78,800
 May 2016 = 79,900

Employment

Mar 2015 = 72,900
 Mar 2016 = 74,800
 Apr 2015 = 72,900
 Apr 2016 = 75,200
 May 2015 = 73,900
 May 2016 = 76,200

Employment by Sector

Goods Producing

Mar 2015 = 15,300
 Mar 2016 = 16,100
 Apr 2015 = 15,400
 Apr 2016 = 16,200
 May 2015 = 15,100
 May 2016 = 16,500

Service Providing

Mar 2015 = 47,700
 Mar 2016 = 47,900
 Apr 2015 = 47,900
 Apr 2016 = 48,600
 May 2015 = 49,200
 May 2016 = 49,700

Business Counseling Appointments

SCORE & MI-SBDC

Mar 2015 = 65

Athletes To Train In Muskegon



Peak Training Academy is the latest addition to downtown's revitalization. The new training center located at the L.C. Walker arena will provide sports specific training, general performance training, leadership and team building programs to West Michigan

residents.

"Our goal is to affect the whole person, not just the athlete," says owner Terrence Williams. Peak is partnering with Mercy Health Performance Center and area professional sports organizations to provide a broad range of services to the community.

Peak plans to set itself apart as the most elite training facility in West Michigan. Professional athletes are part of the training team. They will work directly with student athletes along with any others looking for the sports focused workouts. Services will include classes to be held during the day and lunch hour using the latest techniques and practices. Programming also includes summer camps, custom and personal training.

"We are thrilled to be part of everything going on in Muskegon," says Williams. Learn more at trainatpeak.com

Heritage District Highlights Downtown Muskegon

Downtown Muskegon has progressed and

Mar 2016 = 26
 Apr 2015 = 52
 Apr 2016 = 58
 May 2015 = 40
 May 2016 = 36

Home Sales (Muskegon County)

Homes Sold

Mar 2015 = 197
 Mar 2016 = 208
 Apr 2015 = 186
 Apr 2016 = 211
 May 2015 = 224
 May 2016 = 236

Average Sale Price

Mar 2015 = \$114,816
 Mar 2016 = \$113,136
 Apr 2015 = \$113,032
 Apr 2016 = \$110,947
 May 2015 = \$128,478
 May 2016 = \$134,296

Airport Traffic

Takeoffs & Landings

Mar 2015 = 2,977
 Mar 2016 = 1,889
 Apr 2015 = 2,965
 Apr 2016 = 1,968
 May 2015 = 2,623
 May 2016 = 2,728

Airport Cargo in lbs.

Mar 2015 = 5
 Mar 2016 = 250
 Apr 2015 = 9,140
 Apr 2016 = 1,745
 May 2015 = 887
 May 2016 = 1,040

Commercial Passengers

Mar 2015 = 3,041
 Mar 2016 = 2,984
 Apr 2015 = 3,085
 Apr 2016 = 3,132
 May 2015 = 2,711
 May 2016 = 2,840

Michigan Works Statistics

Known Jobs Filled

Mar 2015 = 119
 Mar 2016 = 115
 Apr 2015 = 249
 Apr 2016 = 49
 May 2015 = 158
 May 2016 = 37

Job Seekers (Unique Visitors)

Mar 2015 = 1,856
 Mar 2016 = 1,601
 Apr 2015 = 2,107
 Apr 2016 = 1,440
 May 2015 = 1,909
 May 2016 = 1,726

Top Industries Advertised Online Demand

Industry	May 2016	May 2015
Retail Trade	104	101

grown so much since the demolition of the Muskegon Mall 15 years ago that it is time to present the Muskegon Heritage District to the world.



Quite simply, the Muskegon Lakeshore

Chamber of Commerce and **Downtown Muskegon Now** have created and heavily promoted this 16-block walking path from the Depot to the Muskegon Farmers Market and back. Within a stone's throw of the Heritage District outline are all of the museums, cultural and art institutions, gardens, retail shops, public art, breweries, hotels, parks and restaurants that make up downtown Muskegon.

With the 10 Great Lakes cruise ship dockings this summer at Muskegon County's Heritage Landing - and the potential for many, many more in future sailing seasons - the Muskegon Heritage District gives the first-time visitor easy access to all there is to experience in downtown Muskegon. It even gives local residents a reminder of everything downtown offers from the **Hackley-Hume Homes** to the **Smash Wine Bar**.

Come downtown and check out the Muskegon Heritage District along Western Avenue, Jefferson Street, Webster Avenue and Sixth Street. Surely you'll discover a feature in downtown Muskegon you never knew existed.



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Muskegon Lakeshore Chamber of Commerce Named Finalist for National Chamber of the Year!



Muskegon is home to one of the best chambers of commerce in the country.

The **Muskegon Lakeshore Chamber of Commerce** has been named one of the 16 finalists for the 2016 Chamber of the Year award given out by the **Association of Chamber of Commerce Executives**, or **ACCE**.

"Applicants have already proven themselves worthy of emulation and praise by the time they reach finalist status," ACCE President and CEO Mick Fleming said.

Health Care	75	175
Manufacturing	74	87

Top Muskegon Job Occupations Advertised
Online (May 2016)

Occupation	New Job Postings
Laborer and Freight, Stock, and Material Mover, Hand	43
Truck Driver	40
Retail Salesworker	35
Registered Nurse	23
Retail Sales Supervisor	21

Statistics provided by:

*The Department of Energy, Labor, &
Economic Growth; Local Municipalities,
Michigan Association of Realtors, Muskegon
County Airport, Muskegon Area First,
Muskegon Lakeshore Chamber of
Commerce, Michigan Small Business
Development Center, and West Michigan
Works!*

The Muskegon Chamber will be competing in category 2 with the Chamber of Greater Springfield in Ohio and Vail Valley Partnership in Avon, Colorado.

Organizations entering the Chamber of the Year competition must meet minimum thresholds in at least three of five key performance areas, including net revenue, net assets, membership account retention, and membership dollar retention.

After chambers of commerce qualify for the competition, appropriate categories are determined for each applicant, based on total revenue, member accounts, service area population, number of businesses in the service area, and restricted revenue as a percentage of total revenue. Applicants are grouped using these factors to ensure a fair competition.

In the final phase of the competition, the judging committee conducts in-person interviews with leaders from each finalist chamber. One winner from each category will be named at the Association of Chamber of Commerce Executives annual conference in Savannah, Georgia, August 9-12.



NEW REPORT AVAILABLE!

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Economic Development Update
Newsletter from Muskegon Area
First and Muskegon County.

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