



Appreciate your business.

CONTACT: CINDY LARSEN

MUSKEGON AREA CHAMBER OF COMMERCE

PHONE: 231-722-3751

FAX: 231-728-7251

clarsen@muskegon.org

NEWS

FOR IMMEDIATE RELEASE

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PAT ACKERBERG JOINS THE MUSKEGON CHAMBER STAFF

MUSKEGON, MI – Cindy Larsen, president of the Muskegon Area Chamber of Commerce announces the addition of Pat Ackerberg to the chamber staff. Ackerberg will join the chamber as director of programs and marketing. Responsibilities will include planning and coordination of member events and programs, web services and development, communications and publication management.

Ackerberg brings 20+ years of retail marketing and management experience having worked

Established in 1879, the Muskegon Area Chamber of Commerce is the premier business membership organization on the lakeshore. As the business community prospers and the region flourishes, the mission of the Muskegon Area Chamber of Commerce continues to grow in importance. With over 1,200 members in the Muskegon lakeshore area, the chamber offers numerous member benefits including low cost training & networking events, free confidential business counseling, business referrals, access to affordable health and dental insurance, a workers compensation group dividend program, employee assistance programs, up-to-date business information, business advocacy and business resources. For more information visit www.muskegon.org or call 231-722-3751.

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