

SIGNATURE CHAMPION

\$5,000 Investment = **\$10,600 value!**

LIMITED AVAILABILITY (6)

MARKETING

Upgrade to Gold Level Membership
Website home page banner ad
Top Spot online directory listing with logo
Coastline E-news Ad for 1 month

PROMOTIONAL SERVICES

2 Mass Fax Service
Chamber Celebration Kit

ANNUAL PROGRAM SPONSORSHIP

*Underwriter to annual Chamber events

Annual Jubilee
Logo on website
Event recognition -
PowerPoint, program
6 tickets to the event with
premium seating

Entrepreneur Luncheon
Logo on website
Event recognition -
PowerPoint, program
6 tickets to the event with
premium seating

Chamber Classic Golf Outing
Logo on website
Event Recognition at course
Corporate banner
Golf Team of 4

Business For Breakfast
Event recognition - PowerPoint
1 Fast Lane Pass-entry to all events
Display table at all events

PREMIERE CHAMPION

\$2,500 Investment = **\$6,000 value!**

MARKETING

Webpage banner ad for 12 months
Logo & hi-light on web directory listing

PROMOTIONAL SERVICES

*Choose two

- 1 full membership contact list
- 2 Mass Fax Service
- Chamber Celebration Kit

PREMIERE SPONSORSHIP

*Choose one below

- Annual Summer Party
Logo on all promotional materials
Event Recognition
2 tickets to the event with
premium seating
- Entrepreneur Luncheon
Logo on all promotional materials
Event Recognition
2 tickets to the event with
premium seating
- Chamber Classic Golf
Logo on all promotional materials
Event Recognition at Course
Corporate banner
Golf Team of 2
- *Choose one below**
- Business Showcase Luncheon
Logo on all promotional materials
Event Recognition at podium
2 tickets to the event
Display table at event
- Business For Breakfast
PowerPoint Recognition
1 Fast Lane Pass-entry to all events
Display table at 1 event
One minute Commercial at Podium

ADVOCATE CHAMPION

\$1,000 Investment = **\$2,900 value!**

MARKETING

Webpage banner ad
Logo & hi-light on web directory listing

PROMOTIONAL SERVICES

*Choose one

- 1 targeted membership contact list
- 1 Mass Fax Service

ADVOCATE SPONSORSHIP

*Choose one below

- Annual Summer Party
Logo on all promotional materials
Event Recognition
2 tickets to the event with
premium seating
- Entrepreneur Luncheon
Name on promotional materials
Event Recognition
2 tickets to the event with
premium seating
- Chamber Classic Golf
Name on promotional materials
Event Recognition at Course
Corporate banner
Golf Team of 2
- Business Showcase Luncheon
Name on promotional materials
Event Recognition at podium
2 tickets to the event
Display table at event
- Business For Breakfast
1 Fast Lane Pass-entry to all events
Display table at 1 event

PATRON CHAMPION

\$500 Investment = **\$1,600 value!**

MARKETING

Hi-lighted web directory listing

PROMOTIONAL SERVICES

*Choose one

- 1 targeted membership contact list
- 1 Mass Fax Service

PATRON SPONSORSHIP

*Choose one below

- Entrepreneur Luncheon
Name on promotional materials
Event Recognition at podium
1 ticket to the event
- Chamber Classic Golf
Name on promotional materials
Recognition on website
Green sign at course
1 Individual
- Business Showcase Luncheon—One
Name on promotional materials
Event Recognition at podium
1 tickets to the event
Display table at event



Don't see something that fits
your needs or budget?
Customize your package!

2009 CHAMBER CHAMPION SPONSORSHIPS
MAXIMIZING YOUR CHAMBER MEMBERSHIP

MARKETING & PROMOTIONAL SERVICES

Website Banner Ad

Over 20,000 visitor sessions per month to the Chamber's website: muskegon.org.
Ad can be static or rotating linking to member website.

Top Spot Online Directory Listing

Member business name to always be featured first on website directory in their respective category.

Coastline e-news Ad

4,000 email recipients
Ad to be place on the MACC Coastline Enews, mailed monthly

Logo & Hi-lighted Online Business Directory Listing

Provides more exposure, name/brand recognition, sets member business apart from the competition, call to action referral.

Mass Fax Service

The perfect opportunity to promote a new product, service, or event to the Chamber membership.
Lists can be targeted or sent to full membership.

Membership Contact List & Labels

Compliment your direct mail campaign with a list or labels of Chamber members.
Lists can be targeted or sent to full membership.

Chamber Celebration Kit

Specially designed to assist members in promoting and celebrating a grand opening, expansion, open house, anniversary, or special occasion.

ANNUAL & INDIVIDUAL EVENTS

Annual Jubilee — 350 + Attendees

Celebrate the accomplishments of the Chamber! March 25, 2010

Chamber Classic Golf Outing — 300 + Attendees

Muskegon's #1 business golf outing! Prizes, contests & fun on the golf course.
Location to be announced. August 20, 2010.

Business For Breakfast Season — 200 + Attendees

Featuring 7 hot topics concerning members, their business, and the community.
Networking with the area's finest over breakfast!

Entrepreneur Award Luncheon — 250 + Attendees

Recognizing Muskegon's most esteemed business award winner. Date to be announced.

Business Showcase Luncheon — 150 + Attendees

Promoting small business products and services, held two times per year.
Gets rave reviews! January & September.

RESERVE YOUR CHAMPION SPONSORSHIP PACKAGE... Yes, I want to increase our exposure with a Chamber sponsorship package

Our desired level of sponsorship is: Signature Champion Premiere Champion Advocate Champion Patron Champion
Please call to further discuss _____ Sponsorship packages _____ Individual sponsorships _____ Custom Sponsorships
Select payment method: Invoice Now Invoice at a later date Call to discuss

Company: _____ Representative _____

Phone: _____ E-mail: _____

For questions or to set up an appointment, contact Dawn Johnson at 231-722-3751 or johnsond@muskegon.org

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