



## **2007 - 2008 Annual Committee Plan**

**Committee: Entrepreneur Advisory Committee**

**Chair: Eric Seifert, Community Shores Bank**

**Committee members:**

Bob Cutler, Muskegon Brake

Denny Macha, HPower & Assoc.

Jean Naramore, Career Tech Center

Kevin Woods, Woods Consulting

Jerry Conrad, S.G. Maverick

Denny Dyer, Brooklyn Bagels

Mary Kaye, Details & Design

Bob Scolnik, Mona Lake Investments

Bernie Berntson, SCORE

Jeff Jacobson, Parmentor O'Tolle

Orville Crain, Klever Kutter

Glenn Rank, Comerica Bank

Jerry Wiersma Jr, West Michigan Power Cleaning Systems

**Staff Liaison: Dawn Johnson**

**Meeting Dates: Third Thursday of every other month.**

**PURPOSE/OBJECTIVE/MISSION:** ....to help small businesses identify and take advantage of community services and resources that will contribute to their success

### **2007 GOALS:**

1. Expand and refine process for Entrepreneur of the Year Award
2. Recognition at state level of outstanding Muskegon County companies/entrepreneurs
3. Grow MiSBTDC/Business Briefings partnership
4. Host a Buy/Sell a Business program with Grand Haven and Holland on the Lake-shore
5. Re-examine the mission statement—what is “community ” is it Muskegon or is it West Michigan
6. Investigate what other Chambers have Small Business/Entrepreneur Advisory Councils.

**2007 ACCOMPLISHMENTS COMPARED TO GOALS:**

- Creating a 2nd Business Owners Roundtable & continuation of existing group
- Held 9 Successful Business Briefings with average of 25 attendees per briefing
- New annual sponsorship, Huntington Bank, for Business Briefing
- Hosted annual Entrepreneur of the Year lunch
- Hosted "Entrepreneurs" Early Bird Breakfast in May
- Helped Career Tech Center conduct student business survey
- Strengthened partnership between SBTDC and SCORE
- Refined Entrepreneur of the Year nomination process
- Successful Lakeshore Business Expo with Grand Haven
- Helped Career Tech Center with student-business survey

**GOALS FOR 2008:**

- Evaluate new proposed benefits for chamber members
- Host Entrepreneur of the Year Award lunch
- Develop programs to assist youth in business education
- Host a Buy/Sell a Business program with Grand Haven & Holland Chambers
- Refine committee mission
- Recognition at state level of outstanding Muskegon County companies/entrepreneurs
- Investigate what other Chamber have regarding Small Business/Entrepreneur Advisory councils
- Programs to assist youth in business education